Chief vis·i·bil·i·ty Officer



vis·i·bil·i·ty noun

- 1. quality or state of being visible
- 2. the degree of clearness

Chief Vis·i·bil·i·ty Of·fi·cer

- 1. a forward thinking retail leader
- 2. a role defined by the successful integration of ideas, disciplines, technologies and people for the purpose of elevating retail enterprise visibility
- 3. a collaborator who is focused on higher profits and elevated store performance levels

At Tyco Integrated Security, our goal is to help you with this equation.

Sharper Retail Visibility +
Higher Store Performance =
Higher Profits and Better Shopper
Experiences

A Chief Visibility Officer (CVO) is a leader on your team who expects technology to do more than just catch bad guys.

A CVO can see farther and see more clearly...

...they use technology smarter.

Sharper Retail Visibility happens when your CVO sees how all of these technologies work together.



Tyco Integrated Security can help with **all** of it, not just some of it.

Then when it all converges you can experience an increase in performance.



Increased Store Execution can lead to a better shopping experience and increased higher profits.



Tyco Integrated Security believes that every retailer needs a CVO like you.

We work with you and help you clarify the ROI on technology.

How it works for YOU is unique.

Our solutions and technology work together in your store, not alone.

Loss prevention, safety, inventory visibility, and traffic intelligence are integrated.

The result is performance.

What's Next?

We want to sit down with YOUR CVO and discuss your retail enterprise.

How can visibility improve today?

What does sharper visibility mean to you tomorrow?



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